BSE
A BSE LISTED COMPANY



fresita

Fresita Proteins Limited

GOODNESS
UNFILTERED

fresitafood.com

EVERY CRUNCH
HAS A PURPOSE

fresita

ABOUT FRESITA FOOD

ESTABLISHED IN 1991
Earlier Known as Sarda Proteins Limited

Fresita Proteins Ltd. has a legacy dating back to 1991, reflecting its long-standing journey and commitment to business growth.

Our product portfolio includes **Dry Fruits, Nuts & Seeds, Pulses & Grains, and Spices**, catering to the diverse needs of the food commodities sector. We focus on maintaining product quality, understanding market requirements and building long-term business relationships through customer satisfaction and ethical business practices.

With a commitment to continuous improvement and business development, Fresita Proteins Ltd. aims to strengthen its market presence and explore new growth opportunities.



THE ESSENCE OF FRESITA

A Legacy of Trust. A Future of Possibilities.

VISION

To shape a world where quality food commodities create lasting value, stronger connections and a better tomorrow.

MISSION

To deliver excellence through quality, build enduring partnerships and create lasting value through trust, innovation and responsible growth.

CORE VALUES

Quality & Consistency
Maintaining a strong focus on product quality and consistency.

Product Diversity
Offering a diverse range of food commodities to meet varied market needs.

Customer Satisfaction
Building lasting relationships by understanding and meeting customer requirements.

Sustainable Growth
Creating long-term value through responsible business practices and strategic growth.



Roasted, Not Overloaded

Clean nutrition designed to

help your body feel its best



WHY FRESITA?

A Legacy of Trust. A Future of Possibilities.



Reliable Sourcing

Emphasising dependable sourcing practices to meet diverse market requirements.



Diversified Product Portfolio

Offering Dry Fruits, Nuts & Seeds, Pulses & Grains, and Spices to cater to diverse customer needs.



Quality-Led Approach

Placing product quality, consistency and customer expectations at the centre of our business.

Market-Oriented Thinking

Understanding evolving market requirements and adapting to changing customer needs.



Relationship Driven Business

Fostering long-term partnerships through transparency, mutual trust and professional commitment.



Focus on Future Growth

Exploring new opportunities to expand our reach and strengthen our position in the food commodities sector.



Taste the finest
side of wellness



OUR PRODUCT UNIVERSE

A DIVERSE RANGE. A WORLD OF OPPORTUNITIES.

Our portfolio brings together a diverse range of food commodities, catering to varied market requirements and customer needs.

01

DRY FRUITS

Nature's Finest Selections



02

NUTS & SEEDS

Everyday Essentials



03

PULSES & GRAINS

Staples That Matter



04

SPICES

Flavours That Inspire



ROASTED DRY FRUITS



PULSE & LEGUME PROTEIN



ROASTED MAKHANA



ROASTED PEANUTS



MILLET SUPERGRAINS



ROASTED SUPERSEEDS











CORN & MAIZE SNACKS







WHOLE WHEAT & OATS







POTATO & STARCH SPECIALTIES





GUD CHANA & SWEET SHOTS



OUR MARKET PRESENCE

Connecting Products. Reaching Markets.

Our product portfolio offers opportunities to serve diverse customer segments through multiple sales channels across domestic and international markets.

RETAIL MARKET

Retail outlets, grocery stores, supermarkets and organised retail networks.

D-Mart · RelianceSMART · NAMASTE BAZAAR

HoReCa & INSTITUTIONAL

Hotels, restaurants, cafés, bakeries and fast-food chains.

WHOLESALE & DISCOUNT MARKETS

Bulk buyers, wholesalers, discount retailers and distribution networks across India and global markets.

E-COMMERCE PLATFORMS

Online marketplaces such as Fresita Online Store, Amazon, Flipkart, Namaste Bazaar (UK) and other digital commerce platforms.

amazon · Flipkart · blinkit · zepto



Nutrient-rich
indulgence built
for your everyday
wellness routine.

APPROACH TO BUSINESS RELATIONSHIPS

A Professional Approach to Business Relationships

Proposed brand pillars - support specific performance claims with evidence



Trust & Transparency

Clear communication and transparent commercial terms





Business Discipline

Attention to agreed requirements, documentation and execution

Partnership Mindset

Constructive relationships with customers and suppliers



Long-Term Value

Sustainable business development and stronger capabilities



fresita

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